

*Today's Child Communications, Inc.*

*The National Black Family Promotions Coalition & Co-Sponsors*



**5th Annual National Parent & Provider  
Enrichment Conference  
&  
Health Policy Forum on Family Wellness**

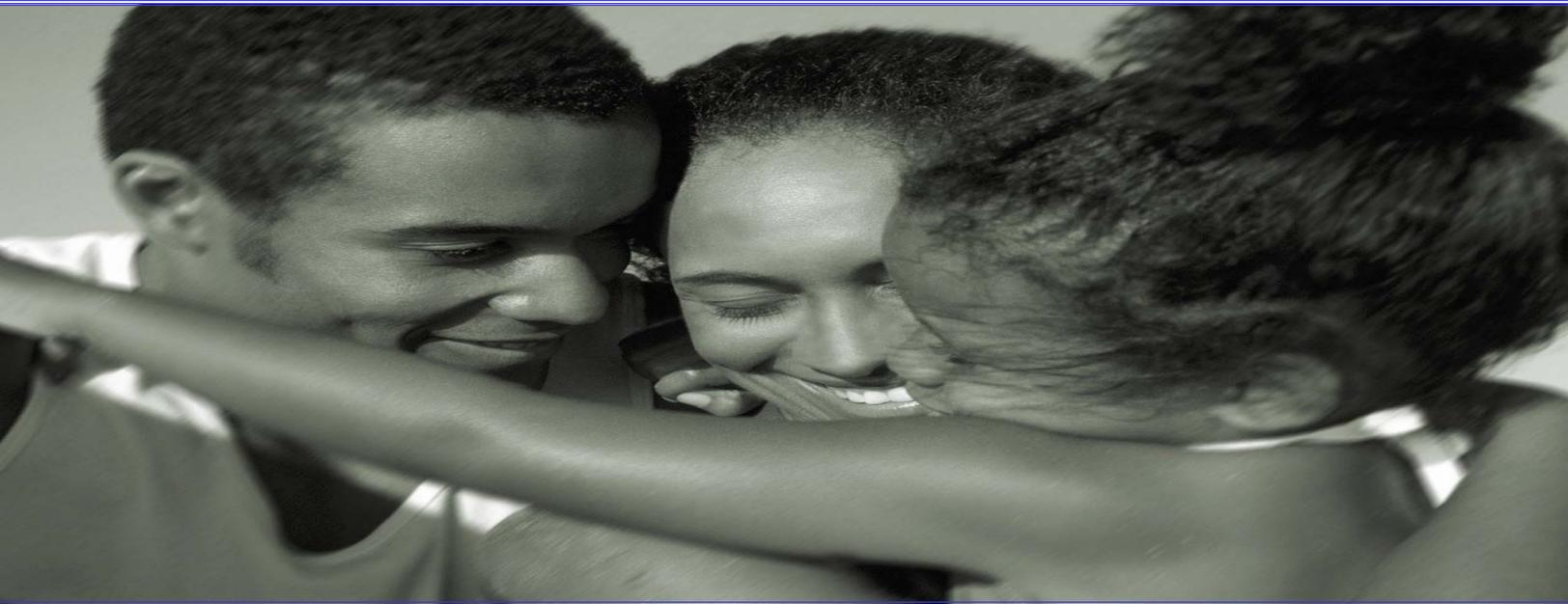


*FRIDAY, January 12, 2007*

Plenary Sessions  
Concurrent Workshops  
Exhibits & Pavilions  
Health Screenings

*SATURDAY, January 13, 2007*

Health Policy Forum  
Today's Child Champion Awards Banquet  
Exhibits & Pavilions  
Health Screenings



**January 12th & 13th, 2007  
The Westin Arlington Gateway  
Arlington, Virginia**





Welcome to Today's Child Communications and the National Black Family Promotions Coalition 5<sup>th</sup> Annual National Parent and Provider Enrichment Conference and first Annual Health Policy Forum. Held in Arlington, Virginia, just outside of our nation's capital, Washington, D.C., this 2-day conference will offer more than just talk! This conference promises to help attendees enhance the quality of their lives by focusing on the problems most urgent to families, and the strategies to solve them.

The theme of the conference, "Family Wellness: Eliminating Disparities and Achieving Equity," was chosen to reflect the imperative to achieve higher levels of functioning and wellness for families. The time is now for families, particularly those of color, to achieve equity in health, economic empowerment, education, and advocacy. The resources to accomplish these goals exist and with access to the right information and resources, families can achieve a better quality of life. As in the past, this conference will provide attendees with access to the most up-to-date and cutting-edge solutions to problems that inhibit a healthy and abundant life.

A special thank you to our Sponsors for their ongoing support and contribution to enhancing the quality of life for families. Be sure to take note of those businesses who are present-- they are the ones to support in your daily purchasing decisions. Each of us holds the power to influence political and social change for the betterment of society and each of its citizens!

Sincerely,

Michelle Drayton-Martin, RN, MPH  
President & CEO  
Today's Child Communications, Inc.

## Title Sponsors:



## Co-Sponsors:



## National Black Family Promotions Coalition

&

## Partner Organizations:

### Auxiliary to the National Medical Association

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Chicago Healthy Start

Family Voices of Louisiana

Full Circle Health

Grandparent Empowerment Movement

Healthy African American Families

Little Light Publishing Company

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MCHB-Division of Services for Children with Special Health Care Needs

Maternal Fetal Medicine/Maimonides Medical Center

Montefiore Medical Center/Care Management Organization

National Association for the Advancement of Colored People/

NAACP- Brooklyn Chapter

### National Black Nurses Association

National Head Start Association

National Medical Association

National Urban League

New Alternatives for Children

NYC Administration For Children's Services/Office of the Deputy Commissioner for Community and Government Affairs

N.Y.C. Department of the Aging/Grandparent Resource Center

N.Y.S. Department of Health

N.Y.S. Education Department

Palmetto Healthy Start

Office of Citywide Health Insurance Access/Human Resources Administration

Office of Health Insurance Access/Office of the Mayor of NYC

Wright State University School of Professional Psychology

**Today's Child Communications, Inc.**  
**The National Black Family Promotions Coalition & Co-sponsors**  
**Present the**  
**5th Annual National Parent & Provider Enrichment Conference**  
**& Health Policy Forum**

**“FAMILY WELLNESS: ELIMINATING DISPARITIES & ACHIEVING EQUITY”**

**OVERVIEW:**

This 2-day conference promises to help participants enhance the quality of their lives. Focusing on the improvement of individual and family well being, the conference will examine many of the current challenges facing families, including access to quality health care, economic growth, public education, social justice, and advocacy. Dynamic and thought provoking, this 2-day conference will motivate, inform and inspire attendees to take charge of all aspects of their lives and work toward collective empowerment. The conference is ideal for parents, educators, health and human service and child care providers, caregivers, and community leaders. Participants will dialogue with top specialists, policy makers and providers, celebrities, and community leaders, while enjoying a rich and productive time networking with friends and colleagues.

Attendees will also be able to visit exhibit booths, health screenings and participate in pavilion activities. On day 2, participants will attend the Today's Child Champion Award's Banquet and Health Policy Forum featuring celebrity guests and speakers.

**Highlights - Day 1**  
**Friday, January 12, 2007**  
**Concurrent Workshops and Discussions**

**Achieving Holistic Wellness for Myself and Family**

- A. Seven Steps to Healthier Living
- B. Keys to Raising Successful Children
- C. The Black Male: Images, Choices and Realities

**Strategies for Ensuring Academic Success**

- D. Pathways to Academic Success

**How to Begin Building Your Wealth Today**

- E. Own Your Destiny: Pathways to Entrepreneurship
- F. Buy Your First Home

**The Collective Objective**

- G. Techniques in Advocacy: How to Make and Influence Change

**Highlights - Day 2**  
**Saturday, January 13, 2007**

**Health Policy Forum, Today's Child Champion Awards Banquet & Pavilions**

The Health Policy Forum will explore cutting edge health matters that disproportionately impact minority communities. Lack of health insurance, access to quality care, disease prevention and culturally sensitive health care will be discussed by top ranking policymakers, health officials, and academics. Next, sit down to Today's Child Champions' Award Banquet and keynote address.

**Pavilions**

- FF Family Fitness for Life
- CFL Cooking for Life

**Schedule**  
**at a Glance**  
 ★★★

**Friday**  
**January 12, 2007**

- DAY 1**  
**8:00 AM – 5:30 PM**  
**Registration**  
**Plenary**  
**Workshops**  
**Exhibits & Pavilions**  
**Health Screenings**

**Saturday**  
**January 13, 2007**

- DAY 2**  
**8:30 AM – 5:00 PM**  
**Health Policy Forum**  
**Today's Child**  
**Awards Banquet**  
**Exhibits & Pavilions**  
**Health Screenings**

**Invited**  
**Guests Speakers &**  
**Awardees**  
 ★★★



**Senator Barack Obama**

★★★



**Malik Yoba**

★★★



**Heather Headley**

# National Black Family Promotions Coalition Leadership

*Dr. Gloria WilderBrathwaite*  
*Regional Chapter Liaison*  
*Washington, DC*

*Phyllis Landry*  
*Regional Chapter Liaison*  
*New Orleans, LA*

*Jerry Wynn*  
*Regional Chapter Liaison*  
*Chicago, IL*

*Dr. Winston Price*  
*National Medical Association.*  
*Associate Publisher, Today's Child Magazine*

## Testimonials

*"This conference was an eye opener – it changed my life."*

*"I am forever grateful for this experience – everything, from the time I entered the conference was wonderful"*

*"This conference gives you information on everything a person needs to know."*

*"This conference gave me the tools to **enhance my life.**"*

## Invited Speakers/Panelists



Lorraine Cole, Ph.D.  
YWCA- Chief Executive Officer



Dr. David Satcher, Director  
Center of Excellence & Health Disparities  
Morehouse School of Medicine



*Senator Barack Obama*



Adelaid Sanford



*Pastor Stephen Young*  
*Holy Christian Missionary Baptist*



**FAMILY WELLNESS:  
Eliminating Disparities & Achieving Equity**

**5TH ANNUAL NATIONAL PARENT AND  
PROVIDER ENRICHMENT CONFERENCE  
& HEALTH POLICY FORUM**

**CONFERENCE REGISTRATION/EXHIBITOR FORM  
January 12 & 13, 2007, The Westin Arlington Gateway**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

**Registration Category:**

- Organization/Professional  Group  Parent/Caregiver  Exhibitor

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone ( ) \_\_\_\_\_ Eve Phone ( ) \_\_\_\_\_

Email Address \_\_\_\_\_

**Workshop Choices: Please choose three beginning with first choice (Use "1", "2", and "3")**

Workshops A \_\_\_ B \_\_\_ C \_\_\_ D \_\_\_ E \_\_\_ F \_\_\_ G \_\_\_

**Pavilion Activities: Please rank beginning with first choice (Use "1", "2" etc...)**

Pavilion Activity: FF \_\_\_ CFL \_\_\_

- Check here if you require special accommodations to fully participate and attach explanation.
- Check here if you have any special dietary requirements and indicate on the line what they are (i.e. vegetarian, diabetic, etc...).

For hotel reservations log on to [www.Todays-Child.com](http://www.Todays-Child.com)

Or contact:

The Westin Arlington Gateway, 801 North Glebe Road, Arlington, VA

**PAYMENT METHODS**

• **Mail** your registration form along with your check, money order or credit card number to:

Today's Child Communications, Inc.  
1133 Broadway, Suite 901  
New York, NY 10010-7901  
Fax: 212-462.4902

• **Fax** your registration form with credit card information.

Total amount Paid: \_\_\_\_\_

**Charge:**

AMEX # \_\_\_\_\_

Visa # \_\_\_\_\_

Master Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**For TCC Use ONLY**

Date \_\_\_\_\_ Initials \_\_\_\_\_

Amount \$ \_\_\_\_\_

Check # \_\_\_\_\_

Refund \_\_\_\_\_

**Cancellations:** Requests for refunds must be in writing and received by November 30, 2006. A handling charge of \$40.00 will be applied. There will be no refunds after this date. All refunds will be issued within 90 days after the conference. Hotel accommodations and transportation are not included and must be arranged separately. Any substitutions for registered attendees must be in writing.

**REGISTRATION RATES One form per person. Choose only one category.**

Each conference registration rate includes all workshops, plenary sessions, sponsored meals, conference materials for both days and a one-year (4 issues) subscription to Today's Child Magazine. Early conference registration fee requested by November 15, 2006.

|                                | <u>By 11/15/06</u>                      | <u>After 11/15/06</u>      |
|--------------------------------|---|----------------------------|
| Organization/Professional Rate | \$135.00                                | \$150.00                   |
| Group rate*                    | \$100.00                                | \$135.00                   |
| Parent                         | \$ 50.00                                | \$ 75.00                   |
| Exhibitor Rate                 | (Non-profit) \$600.00/\$800.00 (profit) | \$750.00/\$850.00 (Profit) |

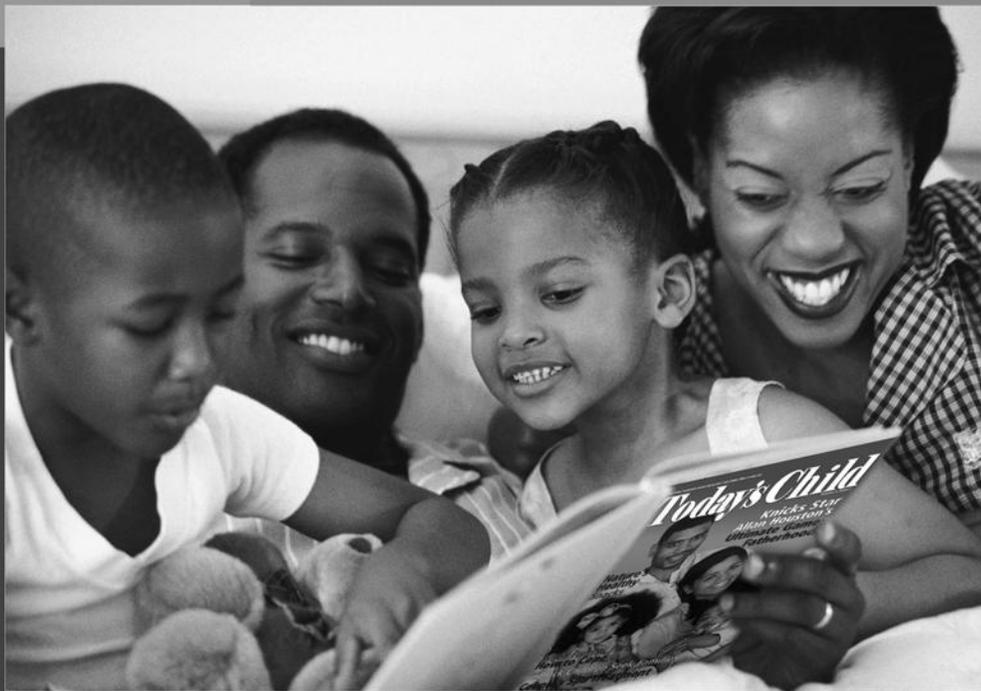
\*Per person rate for groups of 4 or more. All registrants must be batched, delivered and paid for together with one check or credit card. Today's Child subscribers receive a 10% discount on registration fees.

**Register early, SPACE IS LIMITED!**

Organizations-are you interested in providing parenting education to the families you serve?

Consider sponsoring a parent/caregiver to attend Today's Child Communications' Annual Parent & Provider Enrichment Conference

**[www.Todays-Child.com](http://www.Todays-Child.com)**



Get four issues of this **essential parenting magazine** backed by the experts and inspired by you at the introductory price of **\$12 per year**. Or increase your benefits by becoming a member of the **Today's Child** family. Buy a two-year subscription to *Today's Child* (**\$20**) and receive discounts on our other products and services (such as a 10% discount on our annual conference).

**Today's Child** is the premiere parenting magazine addressing issues important to black parents and families.

We bring you the most up-to-date information regarding pregnancy, your family's health, education, economic empowerment, infant and child development, and raising teens.

Our **Lifestyles, Resource Treasures, Tales for Tots, and Ask the Experts** departments will inform, intrigue, and excite your entire family.

To subscribe call toll-free:  
**1-888-313-5939**

[www.Todays-Child.com](http://www.Todays-Child.com)

Today's Child



## Title Sponsors:

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**Today's Child Communications (TCC)** is a health communications and marketing firm that specializes in providing information and resources to families. The company's mission is to improve and enhance the lives of families. *TCC* products and services enhance parenting skills, health seeking behaviors and education; as well as, help organizations and companies to market, strengthen, and promote their services. The company accomplishes its mission by offering the following; a national parenting magazine called, *Today's Child*; Health Marketing Services and Strategic Planning; an Annual National Parent and Provider Enrichment Conference; and spearheading the work of the National Black Family Promotions Coalition.

## Invited Guests Speakers and Today's Child Championship Awardees

Malik Yoba



Senator Barack Obama



Heather Headley



Log onto [www.Todays-Child.com](http://www.Todays-Child.com) to register.



Today's Child Communications, Inc.  
1133 Broadway, Suite 901  
New York, NY 10010-7901  
[www.Today's-Child.com](http://www.Today's-Child.com)

## Title Sponsors:



**Don't Miss this CONFERENCE  
REGISTER NOW!  
[www.Todays-Child.com](http://www.Todays-Child.com)**