



## Tips for Conducting Outreach

- ✓ Distribute copies of the FAQs and info cards while conducting educational activities or at community festivals or events.
  - ✓ Include the sample article and graphics in newsletters, blog posts, or websites.
  - ✓ Download, print, and display the posters in community health centers, and other appropriate high traffic areas.
  - ✓ Call your local media and ask to publish a note about this initiative. Share the sample article and info cards to publish as public service announcements (PSAs).
  - ✓ Encourage local businesses to display the posters and keep a few copies of the FAQs at the counter for customers to read about this initiative.
  - ✓ Encourage community members to respond to the survey if they get a call from their State Department of Health.
  - ✓ Talk to your native community about the benefits of answering the survey (e.g. data will help to plan better health programs for them and for future generations).
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